



PSA STORYBOARD

SET THE STAGE: WHO? WHERE? WHEN?

WHO IS THE CAST:

Describe the narrator (the voice without a body):

Describe character 1 (if any):

Describe character 2 (if any):

Describe the pest:

What characteristics of the pest will be on display or talked about?

WHERE IS THE PSA SET?:

What state?
In the Country or City?
Inside or Outside?
Describe:

WHAT'S THE SITUATION?

What Time of Year? What Time of Day?
Describe:

SCENE 1:

IMPACT

In your own words, describe the impact your subject (pest) could have on a home:

DIALOGUE

Write a few words how a narrator or character(s) would describe the problem:

DRAW

Sketch a quick scene here:



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SCENE 2:	
DIET	In your own words, describe the diet your subject (pest) pursues. How would that damage a home?
DIALOGUE:	Write out the dialogue between the narrator and/or character(s):
DRAW	Sketch a quick scene here:

SCENE 3:	
HABITAT	In your own words, describe how the subject (pest)'s habitat would create a problem for the home:
DIALOGUE:	Write out the dialogue between the narrator and/or character(s):
DRAW	Sketch a quick scene here:

SCENE 4:	
PREVENTION	In your own words, describe how can subject (pest)'s be controlled? When is it necessary to call in a pest management professional?
DIALOGUE:	Write out the dialogue between the narrator and/or character(s):
DRAW	Sketch a quick scene here: